FOLIO
WHOEVER KNOWS HOW TO DESIGN A PARK WELL WILL HAVE NO DIFFICULTY IN TRACING THE PLAN FOR THE BUILDING OF A CITY ACCORDING TO ITS GIVEN AREA AND SITUATION. THERE MUST BE SQUARES, CROSSROADS, AND STREETS. THERE MUST BE REGULARITY AND FANTASY, RELATIONSHIPS AND OPPOSITIONS, AND CASUAL UNEXPECTED ELEMENTS THAT VARY THE SCENE; GREAT ORDER IN THE DETAILS, CONFUSION, UPROAR, AND TUMULT IN THE WHOLE.

M.A. Laugier OBservations sur l’architecture 1765.

An Architect can build a house and build a city in the same breath, if he thinks about it as being a marvelous, inspired, expressive realm. Louis I Kahn THE Invisible City 1972

Notations on architecture and the city have historically been rendered legible through publications and manifestoes. From Vitruvius to Le Corbusier to the present day architects have presented their impressions and design intentions in clear graphic and textual narratives. These works can provide models for a graphic-based rhetorical language. The architectural treatise constitutes a comprehensive means of communicating all aspects of architectural design, from precedent to projection, addressing the varying dimensions of the discipline. A tectonic appreciation of the city begins with creating a graphic-based methodology for reading and communicating architecture.

The Siena Studio FOLIO is a kind of proto-treatise: the graphical unfolding of the studio’s immersion in the social + cultural whirl of the Italian city and the architectural + urban positions derived from it. It requires more than a distracted appreciation of the merely formal: food + drink must be had, laundry done, maps read, landscapes understood and needs met while positions are assumed and designs tested. Rarely do we inhabit our sites so intensely. The FOLIO documentation serves up in graphical form the narrative of this engagement as an intellectually coherent discourse on architecture and the city, processes and projects.

Each student in the Siena Studio is required to create a bound book, or FOLIO, containing documentation of the Newark studio projects; travel + analytical sketches from Rome, Naples + beyond; photographs, developmental design sketches + studies from both Newark + Siena, as well as the final presentation of the Newark, Naples and Siena group projects. Students who worked in groups should arrange to have good quality copies made of the final projects for each student’s individual FOLIO. The format of the FOLIO is A3 (11x17, roughly) in either horizontal or vertical orientation. It must contain all of the work generated for the Siena Studio. Ideally, pages should be removable for pinup + review. A high quality hard copy of each FOLIO must be turned in along with a high resolution digital copy in PDF format on CD. FOLIOs will be returned after grading; the CDs become a part of the Siena Studio archive. Please be sure your name is on every sheet and CD! Please note that Kepler requirements must also be satisfied in accordance with njSOA rules and regulations.

In addition, a display of all Siena Studio projects will be mounted at njSOA the first week of the Fall semester for grading purposes. Individual FOLIO components (ie. travel sketches, design studies, etc) will be displayed with the respective group projects. BE sure to label WHATS WHAT + WHO’S WHO.

Please note that pinups are also a collaborative exercise: common images, maps of the city, etc should be included. All work should be hung conforming to some overall compositional order. Most everything will be in A3 format, so a common datum should be established. Compose the whole, in other words -- no white space; no misalignment among sheets or among projects.

The FOLIO charts your process + renders it legible. Compose it carefully; it is no less a design project.
IN RECENT YEARS MANY INTERESTING PROPOSALS HAVE BEEN MADE FOR THE REVIVAL OF THE HISTORIC OLD CENTERS OF TOWNS BY MEANS OF FESTIVALS, COLLECTIVE SHOWS, EVENTS OF ONE SORT AND ANOTHER; THESE AMOUNTED TO ATTEMPTS TO RESCUE THE CITY AS A PLACE FOR "LIVING IN TOGETHER". THESE EFFORTS HAVE INVOLVED DESIGN OF AMUSEMENTS (PROCESSIONS, SHOWS, MASQUERADES) AND THE REVIVAL OF OBJECTS AND SITUATIONS (ARCHAIC DESIGN SUCH AS THE SWEETMEATS STALL, THE SOFT DRINKS KIOSK, TEMPORARY SALES POINTS). THESE ARE NOT NEW INVENTIONS BUT THE RECOVERY OF OLD TRADITIONS THAT ONCE BELONGED TO COUNTRY FETES AND HAVE NOW TURNED UP AGAIN IN THE CITY. THEY CANNOT BE SAID TO BE PURELY COMMERCIAL ATTRACTIONS BUT PART OF AN OVERALL POLICY (MUCH DISCUSSED AND PERHAPS QUESTIONABLE, BUT NONETHELESS INTERESTING AND IMPORTANT). PHENOMENA OF THIS SORT MUST ALSO BE INCLUDED IN ANY PANORAMA OF ITALIAN DESIGN. OTHERWISE IT IS HARD TO GRASP THE IDEA OF ITALY ITSELF OR OF DESIGN.

Umberto Ecco in Italian Re Evolution: Design in Italian Society in the Eighties La Jolla Museum of Contemporary Art 1982

FOLIO2009 content

ALL INDIVIDUALS / ALL GROUPS / ALL ASSIGNMENTS / ALL VENUES: remember, it's about process: please include studies analysis preparatory speculative sketches diagrams. They are evidence of thinking through a thought or position and are as important as the position design product from which they derive.

NEWARK
*assignment 1 group project artist
*assignment 2 group project place observation + analysis
*assignment 3 group project campus sites
HGprecedent analytique 1 palazzo villa basilica ideal church ideal city
HGprecedent analytique 2 constructing landscape field sketch dia:beacon and storm king
cinecittà sketches in 15-30sec flat
misc sketches from the field varies

ROMA
HGprecedent analytique 3 roma finding monument
terre di caracalla baths of caracalla
ostia antica eur ostia lido
itineraries baroque 2 le ville and baroque 3 the rivals: bernini/borromini
stalkertalkingwalking along the tevere narrative
fosse ardeatine
misc sketches from the field varies

NAPOLI
piscina mirabilis
*napoli euRoMa gypsy naples
misc sketches from the field varies

SIENA
*opportunistic urbanisms: mapping the spokes camollia romana pispini san macro mapping morphologies
fortezza/stadio ovile/aviciano
urbanspace siena urban space typologies: incroci svincoli larghi piazze
popUP piazza porta largo piazzale and other wide places in the road
misc sketches from the field varies

GRADING
group projects 40% (incl 10% peer evaluations); folio 40%; analytical graphic exercises 15%; essays 05%

FOLIO2009: ALL FOLIOS ARE DUE NO LATER THAN 12NOON WED 09 SEP 2009 in the njSOA Office!