

# NJIT SOA LECTURE SERIES

Spring 2001

Weston Lecture Hall I  
2001 5.00 P.M.

Monday April 02,

## Ada Tolla Project's Pictures



1BOON



2CHICA



3GOREE



4STUDE



5MORTON

**LOT/EK** is an ongoing investigation into the 'artificial nature', or the unmappable outgrowth of familiar, unexplored, manmade and technological elements woven into the urban/suburban reality

**LOT/EK** is extracting from this artificial nature prefabricated objects, systems and technologies to be used as raw materials

**LOT/EK** is the random encounter with such objects which are displaced, transformed and manipulated to fulfill program needs

**LOT/EK** is the dialogue that develops with the specific features of these already existing objects and generates unexpected spatial/functional solutions

**LOT/EK** is re-thinking the ways in which the human body interacts with products and by-products of the industrial/technological culture

**LOT/EK** is re-inventing domestic/work/play spaces and functions and questioning conventional configurations

**LOT/EK** is blurring the boundaries between art, architecture, entertainment and information

**LOT/EK** is an architecture studio based in New York

**LOT/EK** is Ada Tolla and Giuseppe Lignano, who were born and raised in Naples, Italy, graduated from the School of Architecture of the Università' di Napoli (1982-89) and completed post-graduate studies at Columbia University in New York (1990-91)

## PROJECTS:

2000 STUDENTS PAVILION, University of Washington, Seattle (in progress)



6TVTAN

✦ [Tolla Resume](#)

✦ [Tolla Web site](#)

✦ [Tolla e-mail](#)

- KLEIN PENTHOUSE, Meat Packing District, New York (unbuilt)
- 1999 TKTS BOOTH, Competition for Times Square, New York
- DEITCH PROJECTS GALLERY, Soho, New York (unbuilt)
- 1998 INDOOR SKATEBOARD PARK, Chicago (unbuilt)
- 1997 GOREE MEMORIAL & MUSEUM, Dakar, Senegal. Competition with Florian Oberhuber
- 1996 GUZMAN PENTHOUSE ADDITION, Midtown, New York
- AMERICAN DINER # 1, shippable restaurant for Tokyo, Japan (unbuilt)
- Interiors**
- 2000 THE BOHEN FOUNDATION, Meat District, New York (in progress)
- MORELLI-ARDOUIN ATELIER, Paris, France (in progress)
- NEW MUSEUM, multi-media gallery, Soho, New York
- HENRY URBACH GALLERY, Chelsea, New York
- BOON the shop, clothing store, Seoul, Korea
- 1999 SARA MELTZER GALLERY, Chelsea, New York
- INTERFACE SHOWROOM, San Francisco (unbuilt)
- KLEIN PHOTOGRAPHY STUDIO, Meat District, New York (unbuilt)
- MANAGEMENT ARTISTS, agency headquarters, Garment District, New York
- MORTON DUPLEX, West Village, New York
- 1997 MACMILLAN PENTHOUSE, Soho, New York (unbuilt)
- 1996 LOT/EK STUDIO 2, Meat District, New York
- MILLER-JONES STUDIO/RESIDENCE, Midtown, New York
- GUZMAN PENTHOUSE, Midtown, New York
- 1994 PRODUX, clothing store, West Village, New York
- 1993 BERNSTEIN APARTMENT, Upper West Side, New York
- ALECCI APARTMENT, Chelsea, New York
- LOT/EK STUDIO 1, Meat District, New York

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**Installations**

- 2001 MAKING TIME, exhibition design, UCLA Hammer Museum, Palm Beach Institute of Contemporary Art (2000)
- 2000 FASHIONLAB, fashion show, Chelsea, New York
- RET-INEVITABLE 2.0, projection space, Brooklyn Bridge Anchorage (unbuilt)
- SUMMER'S WARM UP at PS1, Competition for the yards at PS1 (unbuilt)
- 1999 FASHIONLAB, fashion show, Dumbo, New York
- VISION-TUBE, for the Whitney Biennial 2000 at

Rockefeller Center (unbuilt)  
 ART 1999 CHICAGO, projection space for Ret.  
 Inevitable 1.5, Chicago  
 VIDEO-BOX, video theater for the National Design  
 Museum Triennial 2000 (unbuilt)1998  
 WHITNEY MUSEUM OF AMERICAN ART, design  
 proposal for the American Century II Exhibition  
 BROOKLYN ACADEMY OF MUSIC, temporary  
 spaces for the '96, '97, '98 Next Wave Festival Galas  
 1996 CBS NEWS, sets for 'Stuff', children's news show,  
 New York (unbuilt)  
 DJ TOWER, set for music video of 'A Tribe Called  
 Quest'  
 1995 CBS NEWS, mobile viewing room for 'Eye to Eye',  
 New York  
 MUSEUM AT F.I.T., New York, video theater  
 PERFORMANCE PAVILION, Lorraine Kessler  
 Gallery, Poughkeepsie, NY objects  
 2000 SINK-WALL, pivoting storage system for Edizioni  
 Press, New York  
 TV-TILE, modular television floor/wall/ceiling/counter  
 system (unbuilt)  
 cord-lite, ambient lighting (prototype developed for  
 Bernstein Showroom)  
 1999 WORK-STATION, modular desk system for  
 Management Artist Organization  
 M.D.U., Mobile Dwelling Unit, developed for  
 Architecture's 'Primitive Hut' (January 2000 issue)  
 1998 TV-TANK, television lounging tube. Deitch Projects,  
 New York,  
 WORK-WALL, home/office wall unit for Ross/  
 Bernstein's apartment (unbuilt)  
 WIRE-LITE, dining light (prototype developed for  
 David Leiber's apartment)  
 1997 TV-LITE, modular television lighting system (acquired  
 by the SF MoMA architecture collection)  
 SURF-A-BED, multi channel television surfing system,  
 with Henry Urbach Architecture  
 1995 WALL-THRU, units for home technologies (unbuilt)  
 POINT&SHOOT CHAIR, Vitra Design Museum,  
 Perfect Chair for Barbie in the 90's Competition  
 (2nd runner-up)  
 1994 CHROMO-LAMPS, detergent bottles lamps collection  
 1993 ELECTRIC CHAIRS, microchips of human/  
 technological functions  
 BED/ROOM, convertible bedroom/living room  
 FURNITURE COLLECTION, work-station, stereo  
 lounge, conversation double seater...

## Exhibitions

2001 INSPIRO-TAINER, Installation for Worksphere,

MoMA, New York (in progress)  
2000 MIXER, surveillance chamber, with Henry Urbach  
Architecture and Joystick Nation.  
MUSEUM OF MODERN ART, San Francisco.  
Experiments in architecture  
NATIONAL DESIGN MUSEUM, New York. Design  
Triennial  
BERKELEY ART MUSEUM, Berkeley, CA. Two by  
Two: architectural collaborations  
1999 WORLD STUDIO FOUNDATION, New York. 3000  
Chairs  
SARA MELTZER'S ON VIEW, New York. I'm the  
boss of myself  
C.C.A.C. INSTITUTE, San Francisco. TV-TANK:  
television lounging tube  
1998 DEITCH PROJECTS with Henry Urbach Architecture,  
New York. TV-TANK: television lounging tube  
HENRY URBACH ARCHITECTURE, New York. TV-  
LITE: modular television lighting system  
1997 HENRY URBACH ARCHITECTURE, New York.  
SURF-A-BED: multi-screen channel surfing system  
MATERIAL CONNEXION, New York. New  
York, New York: material palettes for '96 projects  
LOS ANGELES MUNICIPAL MUSEUM, OAKLAND  
MUSEUM. A new wave of art and design  
1996 I.C.F.F., New York - VITRA DESIGN MUSEUM,  
Germany. The perfect chair for Barbie in the 90's  
1995 KESSLER GALLERY, Poughkeepsie, NY. Home show  
D.I.F.F.A., New York. Celebrity furniture collection  
HERE THEATER, New York. Video installations  
  
1994 MUSEUM AT F.I.T., New York. Hello again!  
Recycling for the real world  
KESSLER GALLERY, Poughkeepsie, NY. Extending  
the boundaries  
BARNEYS NEW YORK, Madison Avenue, New York.  
LOT/EK furniture collection  
1993 NEW DIRECTIONS 1993, Poughkeepsie, NY.  
Curator: Adam Weinberg, Whitney Museum, New York  
HORODNER-ROMELY GALLERY, New York.

Transient Decor

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## COLLECTIONS

Tyler Brule', Amy Cappellazzo & Joanne Rosen, Norman  
Dubrow, Beverly Foster, Jacqueline & Steven Frankel, Stephen  
Gamson, Steven Miller & Christine Jones, Massimo Lauro, David  
Leiber, Bella & David Macmillan, Rubell, Mayer Rus, Gilbert & Lila  
Silverman, Mr & Mrs Jerome Stern, Sherri Wolf.

museums San Francisco Museum of Modern Art

## LECTURES

2000 University of Philadelphia, school of architecture,

Philadelphia, PA

Cranbrook Academy of Art, Bloomfield Hills, MI  
 Yale University, school of architecture, New Haven, CT  
 Walker Center, Minneapolis, MN  
 Universita' di Venezia, school of architecture, Venice,

ITALY

Cooper Union, New York  
 Wesleyan University, Middletown, CT  
 1999 The Bartlett School of Architecture, London, UK  
 ETH, Zurich, SWITZERLAND  
 Urban Drift, Berlin, GERMANY  
 University of Washington, Seattle  
 Cranbrook Academy of Art, Bloomfield Hills, MI  
 The Architectural League (Emerging Voices), New York  
 Pratt Institute, New York  
 California College of Arts & Crafts, San Francisco  
 1998 Escola Tecnica Superior de Arquitectura, Barcelona,

SPAIN

1997 Parsons School of Design, New York  
 Cooper-Hewitt National Design Museum, New York  
 1996 Parsons School of Design, New York  
 Cooper-Hewitt National Design Museum, New York

**TEACHING**

2000

to present

PARSONS SCHOOL OF DESIGN, architecture studio

Publications

Magazines

2000

HARPER'S BAZAAR/December, New York. Off The

Wall, by Bradford McKee

TIME OUT/November30-December 7. LOT/EK, Mixer,

by Kevin Pratt

THE NEW YORKER/December4. MIXER

NEW YORK TIMES/November 23, New York. To

Divide A Room ..., by Raul Barreneche

NEW YORK TIMES MAGAZINE/October 8, New

York. Think Tank, by Lucie Young

SIMON SAYS/Sept/Oct, New York. Lot/ek by Simon

Watson

W/October, New York. The Building Blocks by Mayer

Rus

MADISON/September, New York. Re/Cycle Re/Use

by Raul Barreneche

INTERIOR DESIGN/August, New York. The Screening

Room and The Belt Way by Abby Bussel

METROPOLIS/Aug-Sep, New York. The lod/own on

LOT/EK by Christopher Hawthorne

LA NACION/July 12, Buenos Aires. El Arte De La

Metamorfosis by Mariana Liceaga

ARCHITECTURE/January, New York. The New

Primitive Hut by Joseph Giovannini

OCULUS/summer, New York. On the drawing boards.

1999 ARCHITECTURAL DESIGN/December, London.  
 Practice Profile: LOT/EK by Jayne Merkel  
 ART PAPERS/July-August, Atlanta. LOT/EK, TV-  
 TANK by Tim Culvahouse  
 OCULUS/May-June, New York. Behind the scenes  
 with Loom and LOT/EK by Jayne Merkel  
 DOMUS/May, Milan. LOT/EKarchitecture-Progetti per  
 nuova dimensione abitativa by .Giacoppo  
 INTERIORS/May, New York. Half Nelsons Awards  
 NEW YORK TIMES/March 11th, New York.  
 Architecture For A New Century by Julie  
 Degen Penger  
 WALLPAPER/March, London. Tunnel Vision by  
 Degen Penger  
 ELLE DECORATION/March, London. Room at the  
 Top by Jeff Dawson  
 D di Repubblica/Feb 23rd, Rome. Industriale by Lisa  
 Matthews  
 SUNDAY TIMES/Feb 14th, London. Trailer Trash by  
 Victoria O'Brian  
 1998 INTERIOR DESIGN/December, New York. Think  
 Tank cover story by Anthony Iannacci  
 THE NEW YORK TIMES/November 20th, New York.  
 Review of TV-TANK by Roberta Smith  
 NEW YORK MAGAZINE/November 9th, New York.  
 TV-TANK by Edith Newhall  
 W/August, New York. W's Black Book  
 SURFACE/July, San Francisco. LOT/EK by Amy  
 Stafford  
 WIRED/June, San Francisco. Dinette Set by Jessie  
 Scanlon  
 HOUSE & GARDEN/June, New York. Domestic Bliss  
 by Suzanne Slezin  
 WORKING AT HOME/Spring, New York. LOT/EK  
 goes high-tech by Richard Murphy  
 DISENO INTERIOR/May, Madrid. Loft en Manhattan  
 1997 THE NEW YORK TIMES/October 2nd, New York.  
 Life on the carving edge by Randy Kennedy  
 INTERIOR DESIGN/September, New York. Post  
 Industrial Strength by Henry Urbach  
 DISENO INTERIOR/October, Madrid. Atico en Nueva  
 York  
 DEUTSCHE BAUZEITSCHRIFT/July, Germany.  
 Aufgesetzt by Frank F. Drewes  
 ESTILO/June, Caracas. LOT/EK: de los basureros al  
 museo by Boris Munoz  
 L'ARCA/April, Milan. Container sul tetto by Maurizio  
 Vitta  
 DESIGN DIFFUSION NEWS/March, Milan.  
 Metamorfosi del quotidiano by Pierantonio Giacoppo  
 PARA TI DECORATION/February-March, Buenos  
 Aires. Reciclaje urbano by Karina Hadida

- 1996 INTERIOR DESIGN/December, New York. Urban  
outfitters by M. Lindsay Bierman  
OUT/October, New York. Urban renewal by Mayer Rus  
ELLE DECORATION/June, London. Recycle re-use by  
Maureen Vivien  
METROPOLIS/May, New York. Chair affair by Diana  
Friedman  
L'ARCA/April, Milan. LOT/EK, Il design del rifiuto by  
Maurizio Vitta  
DESIGN NEWS/Spring, Tokyo. Cutting edge of New  
York by Yoshimi Matsuo  
BRUTUS/March, Tokyo. Amazing solutions by Mika  
Yoshida  
1995 INTERIORS/September, New York. 40 under 40, book  
preview  
ARCHITEKTUR & WOHNEN/May, Hamburg. LOT/  
EK by Hubertus Raben  
1994 CASA VOGUE/September, Milan. Tendenze by  
Annalisa Milella  
BRUTUS/August, Tokyo. LOT/EK by Ryota Tanabe  
VOGUE/May, New York. Design in the raw by Hamish  
Bowles  
ART NEWS/September, New York. Footloose and low-  
tech by Barbara MacAdam
- Books**
- 2001 URBAN SCAN, LOT/EK monograph - essay by Philip  
Nobel. P.A.P., New York  
2000 MIXER, by LOT/EKarchitecture - essay by Mark  
Robbins Edizioni Press, New York  
DESIGN CULTURE NOW, National Design Triennial  
by Albrecht, Lupton, Holt. P.A.P., New York  
1999 LOFTS AND APARTMENTS IN NYC by Matteo  
Vercelloni. L'archivolto, Milan  
ONE SPACE LIVING by Cynthia Inions. Ryland Peters  
& Small, London  
1998 LOFT by Mayer Rus. Monacelli Press, New York  
1995 40 UNDER 40 by Beverly Russell. Vitae Publishing  
inc., Grand Rapids, MI  
NEW MODERN by Carla Breeze. P.B.C., New York  
1994 THE ESSENTIAL HOUSE BOOK by Terence Conran.  
Conran Octopus Ltd., London

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